



Member of the PSSA

Website: <http://helderbergphoto.com>

<http://helderbergphoto.co.za>

Founded in 1954 : For the Encouragement of Photography

## HELDERBERG PHOTOGRAPHIC SOCIETY

### JULY **MIDMONTH** 2018 NEWSLETTER

**INFORMATION WHICH COULDN'T WAIT!!!**

**PLEASE READ!**



Attention all Photographic Clubs,  
2018

29 June

Scottfin Insurance Brokers in conjunction with Halfway Toyota and Bushtrackers would like to announce that we will be hosting a Photographic Competition through the PSSA as follows;

**Launch Date: 1 July 2018**

**Closing Date: 16 September 2018**

**Categories:**

- Open Colour
- Open Monochrome
- Nature
- Industrial
- A Working Farm
- Local Transport

**Open Colour** - Any photograph that is not monochrome. It includes a monochrome photograph that has been partially toned or had colour added.

**Open Monochrome** - A black and white work fitting from the very dark grey (black) to the very clear grey (white) is a monochrome work with the various shades of grey. A black and white work toned entirely in a single colour will remain a monochrome work able to stand in the black and white category. On the other hand, a black and white work modified by a partial toning or by the addition of one colour becomes a colour work (polychrome) to stand in the colour category.

**Nature** - Nature photography depicts living, untamed animals and uncultivated plants in a natural habitat, geology and the wide diversity of natural phenomena, from insects to icebergs. Photographs of animals that are domesticated, caged or under any form of restraint, as well as photographs of cultivated plants are ineligible. Minimal evidence of humans is acceptable for nature subjects, such as barn owls or storks, adapting to an environment modified by humans, or natural forces, like hurricanes or tidal waves, reclaiming it.

**Local Transport** – Urban photography incorporating South African Taxi's, people movers. This is open to the individuals' interpretation.

**A Working Farm** – Farming is the art and science of cultivating the soil. growing of crops and raising of livestock. Agriculture pictures consisting of farm equipment, farm landscapes, farm workers and crops.

**Industrial** – Industrial Photography covers thousands of companies and hundreds of industries, all linked by the common thread of showing the act of building, making, or creating something, including construction, mining, manufacturing, transportation and energy....Despite the name, industrial photographers often feature people.

**First Prize – 14-day trip to Botswana**, departing from JHB within 2019 with actual dates to be finalised. The prize includes the use of a 4x4 vehicle courtesy of Bustrackers 4x4 vehicle hire. Any fuel is not included in the prize as well as transit to and from JHB, these costs will be for the winner's account.

Any submission into this competition, the participants hereby expressly agree that the submission is permitted to be used by Scottfin Insurance Brokers (Pty) Ltd, its holding and subsidiary companies and any sponsor, on any of their Social Media platforms and websites, as well as being displayed in any of their branches around the country, without any royalties payable. Full details will be on the PSSA website.

We look forward to your submissions and wish you the best of luck.



Photographic  
Competition Rules a



Terms and  
Conditions.docx

All entries to be uploaded and submitted to [PSSAphotoComp@Scottfin.com](mailto:PSSAphotoComp@Scottfin.com).

#### **In addition**

Scottfin Insurance Brokers recently became a Corporate Sponsor of the PSSA, and in doing so have committed to a commission split on any business received by members of the PSSA as follows;

20% commission paid monthly to the club that the member belongs to

10% commission paid monthly to the PSSA

Please don't hesitate to contact me for a quote on your insurance needs.

Kind regards

Jennifer Richardson

**Halfway™**



---

**AND FROM 'MOTORSPORT SA'**

**MSA MEDIA PHOTOGRAPHY WORKSHOPS**

MSA will be hosting two individual Photography workshops, which will be held in Johannesburg and Cape Town.

The workshops are designed for amateurs and professionals who would like to advance their photography skills in the world of Motorsport. Delegates will be allowed to shoot where only the professionals are permitted and the workshops will also cover new techniques as well as the safety aspect of motorsport photography.

**The Provisional dates are as follow:**

Date	Venue Day 1 (Theory)	Venue Day 2 (Practical)	Region	Start Time
27-28 July 2018	MSA Head Office	Zwartkops Raceway	Gauteng	08:00
7-8 September 2018	Killarney International Raceway	Killarney International Raceway	Western Cape	08:00

Eric Buijs, one of our National Photographers will be presenting and covering the individual workshops on behalf of MSA. The Workshops have been scheduled to run over two days in each area to make provision for theory and practical.

Due to space constraints the workshop will be limited to 15 delegates per centre and there will be a cost of R500 per delegate.

Bookings can be made by completing the booking application form and returning it with your proof of payment to [jaco@motorsport.co.za](mailto:jaco@motorsport.co.za).

[Click here to download the booking application form](#)

**Please note the closing date for all bookings is one week before the event and that the workshops will be rescheduled, should there be less than 15 attendees.**

MSA		Banking				Details:			
Current									
Nedbank									
Midrand	Branch		Branch	Code	168	-	642	/	187 505 (Standard Bank Only)
Account		Number		168		607		6711	
Ref:	Media		-	Name		and		Surname	

**Kindly note that bookings are only confirmed once payment reflects in our account.**

**FOR MORE INFORMATION:**

Jaco Deyssel

Media & Communications Coordinator

(E) [jaco@motorsport.co.za](mailto:jaco@motorsport.co.za)

(T) [011 675 2220](tel:0116752220)

(M) [+27 074 130 52 54](tel:+270741305254)

---

### **MESSAGE FROM ANTENIE**

Ek het vir Nicol gevra of dit moontlik is dat van ons lede kan bywoon as daar belangstelling is. Ek beplan om te gaan

Antenie

Perhaps those who are interested in going can make contact with Chris through the Outings Whatsapp Group

## **Wednesday 18 July CTPS Education and Development Talk at St Stephens Church 7pm**

**HOUGAARD MALAN will present on FILTER SYSTEMS and their use in LANDSCAPE PHOTOGRAPHY.**

The world of photographic filter systems has gone through an exponential growth phase over the last decade and there is now a vast array of offerings that can work wonders for various genres of photography. At the same time, editing software is more powerful than ever and can work many of those same wonders with great success.

Hougaard will look at the purpose of filter systems and explore the creative potential of all the available products. He will discuss...

1. The history of filter systems for photography
2. The relevance of filters in the digital age and why they are still an essential piece of equipment
3. Brands on the SA market, pros and cons of each
4. The available products - Neutral Density, Neutral Grads, Colour Grads, Polarizers
5. Use of the products - the purpose and ideal situation for each filter
6. Problems and limitations
7. The ultra-wide dilemma - going wider than 16mm
8. New products - Reverse Grads, Horizon Grads, Light-pollution filters, IRND filters.

He will have 70mm, 100mm and 150mm systems from both manufacturers at the talk that people can play with and mount on their cameras.

He will also discuss “**The Retina Dilemma**”. High resolution screens are taking over very quickly and the majority of Mac users are now most likely editing on an Apple Retina display. When these screens first came out, the pixel peepers and printing community raised the alarm that high resolution screens are terrible for the editing of

photos as they show virtually no feedback when doing sharpening or noise reduction. What makes the issue very controversial is that it is impossible to show the problem online, so most photographers shrug it off. The only proof is putting a high resolution screen and low resolution screen right next to each other, which is exactly what we'll do on the evening. Hougaard will explain and show why you have to edit on a screen with a pixel density lower than 180PPI and list the best options for editing monitors in various price tiers.

**Hougaard Malan** is one of South Africa's leading landscape photographers and the owner of Landscape Gear, South Africa's largest dealer of high-end filter systems. See his amazing work at [www.hougaardmalan.com](http://www.hougaardmalan.com) and check out his online store at [www.landscapegear.co.za](http://www.landscapegear.co.za)

**MESSAGE FROM ADRI VAN OUDHEUSDEN** regarding the PSSA National AV Salon - click on the envelope (and hope it opens...!)



PSSA NATIONAL AV SALON August 2018.msg

---

### **VISIT TO SIX DOGS GIN DISTILLERY, WORCESTER (gin tasting included)**

**Saturday 21<sup>st</sup> July 9.30am**



Go to google maps (looking for Six Dogs Gin Distillery Pty Ltd). It will take about 1.5 hours to get there ...

### **Directions to Six Dogs Distillery**

Best to Google "Six Dogs Distillery" and you will be brought to the front door, or From Cape Town... Take the N1 to Worcester. Pass through Worcester and stay on the N1. After the second set of traffic lights, carry on for 6,3km, passing the Padstal (on the left hand side) and the De Wet siding and Wine Cellar (on the right hand side). Carry on under a flyover and then turn left to De Wet and Over Hex. Follow the road up over the flyover and then turn left at the second tar road left (General Dealer and Bottle Store on the corner). Drive 3kms up the tar road which then becomes gravel as you pass Lucas de Wet's farm. Continue straight, passing a huge dam on your left and then turn immediately left before the staff house. (Sign to Six Dogs Distillery)  
The second farm gate on the right hand side takes you to Six Dogs Distillery. [Co-ordinates -33.598799, 19.539085]

It would be nice to know how many members will be going, as not everyone was at the Club meeting on Wed. due to some exciting sport going on! Please let Nettie know ... [nettie28@iafrica.com](mailto:nettie28@iafrica.com)

Please contact me if there are any queries regarding anything going on in the Club!

Stay warm, and regards!

Nettie

By the way, Sonja is home, and recuperating! Best wishes to her!